



What does it really mean to Go Organic?

Going Organic is a mental & physical belief system that transcends beyond just eating Organic food. Focusing on the food side of Organics is very important but it equally backs the vastness of the Organic movement into a small corner, as it is a much larger trend. It's a mindset of how we view everything in life: relationships with our landscapes, Mother Earth, each other & the purchases we make. Once you understand the ethics, logic, economics, & reasoning of 'why organics' you won't want to go back to non-organic ways.

Upfront some will argue that an Organic lifestyle is too costly. But can they really justify having a more sustainable planet & healthier future is just too expensive? Part of shifting to this kind of lifestyle is being mindful about the type of purchases we make for food, household cleaning products, cosmetics & products for our landscapes. Good news is: we save money by Going Organic.

Eating healthy Organic food improves our immune systems & reduces our risk of illness, which means less doctor visits. Purchasing household cleaning products without harsh chemicals is much safer for our families & pets at home. Gardening Organically creates healthier plants, conserves water & no need to use pesticides. These financial gains greatly outweigh the initial costs of Organic products across the board. Knowing how our food is grown, trusting that our cosmetics are clean & haven't been tested on animals, having the ease of mind about our kids & pets freely running around a healthy house will save us a lot of stress. By embracing an Organic lifestyle, we are automatically developing a healthier society for all. When we go out, we choose local farm to table restaurants over fast food. We don't use pesticides because we care about the health of our families, pets & neighbors.

Organics is civilization's best hope for sustaining a bright future for all, so it is much more than a label it is a lifestyle.